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Allergy & Asthma Specialists, P.A.
Clinical Research Institute, Inc.
825 Nicollet Mall, Suite 1135
Minneapolis, MN 55402

ALLERGY & ASTHMA
SPECIALISTS, P.A.



Clinical Research Institute, Inc.

14th Annual Allergy & Asthma Conference



Friday, March 16, 2012

Presented at:

Marriott Minneapolis West
9960 Wayzata Blvd.
St. Louis Park, Minnesota
952-544-4400

Allergy & Asthma Specialists, P.A. • Clinical Research Institute, Inc.
825 Nicollet Mall, Suite 1135 • Minneapolis, MN 55402

Phone: 612-333-2200 • Fax: 612-349-6478

Email: CRI@CRIminnesota.com

Web: www.CRIminnesota.com • www.allergy-asthma-docs.com

Dear Colleague,

We are very pleased to invite you to attend the **14th Annual Allergy & Asthma Conference**. This conference is directed specifically to NPs, PAs, RNs, LPNs, RTs, pharmacists, and other health care professionals who care for patients with a variety of allergic, asthmatic, and related respiratory conditions, as well as patients affected by headache disorders. This year's conference includes current and practical information on asthma management, management of allergic disease progression (the "Allergic March"), stinging insect allergy, adverse drug reactions, varying presentations of peanut allergy, headache diagnosis and management, as well as the interplay of culture and compliance on the outcomes of health for patients affected by these conditions. All participants will have the opportunity to observe and perform spirometry, as well as have hands-on practice using a variety of medication delivery devices.

Previous conferences have been invigorated with lively participation by speakers and attendees in the Q&A sessions. We look forward to the educational benefit your questions bring to the conference this year.

We hope you will be able to take advantage of this educational opportunity, as well as take time to share a day with your peers who treat and teach patients with allergies, asthma, headache and related disorders.

Please take a few moments to review the program schedule and note our program location at the Marriott Minneapolis West in St. Louis Park.

Mary Anne Elder, RN, MS, FNP, AE-C
Educational Program Director
Allergy & Asthma Specialists, P.A. and Clinical Research Institute, Inc.

ACCREDITATION

Nurses: Meets the **Minnesota Board of Nursing** continuing education requirements for 8.7 credit hours.

Accreditation approval pending:

Pharmacists: Approval pending for credit hours from **Minnesota Board of Pharmacy** Continuing Education.

Nurse Practitioners: Approval pending for credit hours by the **AANP**.

PAs: Approval pending for Category I CME credit hours by the **AAPA**.

RTs: Approval pending for contact hours of CRCE credit by the **AARC**.

PROGRAM OVERVIEW

Allergy & Asthma Specialists, P.A. and Clinical Research Institute, Inc. are excited to again make available a day-long program for nurses, nurse practitioners, pharmacists, physician assistants, respiratory therapists, and other allied health team members with an interest in allergic disease, asthma, headache, and related issues.

The latest updates regarding allergic disease and asthma management will be reviewed and will be highlighted by case study presentations. Some specific areas of focus will include a review of the NAEPP EPR-3 guidelines for the management of asthma, management of atopic dermatitis in the context of the evolution of the "Allergic March", the variable presentations and management scenarios for peanut allergy, care of patients with stinging insect allergy, diagnosis and treatment of acute and chronic headache, mechanisms and management of drug allergy, and the role of compliance and culture in the outcomes of health in patients with allergic disease.

Our goal is to provide evidence based information on allergic diseases, asthma, headache, and related disorders, to increase awareness of these diseases, and provide current disease management and patient education strategies.

COURSE OBJECTIVES

At the conclusion of the 14th Annual Allergy & Asthma Conference attendees will be able to:

- Discuss the various reasons for medication ineffectiveness to include patient compliance issues
- List current treatment recommendations for the management of persistent asthma in adults and children, incorporating the NAEPP EPR-3 asthma guidelines
- Describe management strategies for atopic dermatitis as the first step in the Allergic March in children
- Discuss the variable nature of peanut allergy severity – some are severe others are not, and how to distinguish
- Outline the steps in the diagnosis and management of hymenoptera allergy
- Identify the difference between acute and chronic headache, as well as the management recommendations for both
- Describe manifestations of and management of adverse and allergic reactions to medications
- Identify the issues involving culture and compliance in case studies that describe caring for persons with allergic disease.

AGENDA

TIME	TOPIC	SPEAKER	TIME	TOPIC	SPEAKER
7:15 to 7:45	Registration/ Continental Breakfast		2:15 to 3:00	When Medicine Makes You Ill: Drug Allergy – Mechanisms and Management	Philip C. Halverson, M.D.
7:45 to 8:00	Welcome/Opening Remarks	Mary Anne Elder, RN, MS, FNP-C, AE-C	3:00 to 3:15	Break	
8:00 to 8:45	Why Medicines Do Not Always Work	Harold B. Kaiser, M.D.	3:15 to 4:15	Cases in Culture, Compliance and Care	Mary Anne Elder, RN, MS, CNP AE-C Sarah B. Wood, RN, MS, CNP, AE-C
8:45 to 9:30	<i>Harold B. Kaiser Honorary Lectureship</i> An Asthma Treatment Update	Thomas B. Casale, M.D.	4:15 to 4:45	Question & Answer Panel Wrap-Up	ALL
9:30 to 10:15	Atopic Dermatitis: Managing the First Steps in the Allergic March	Hemalini Mehta, M.D.			
10:15 to 10:30	Break				
10:30 to 11:15	Peanut Allergy: Let's Look into this More Closely	Allan Stillerman, M.D.			
11:15 to 12:00	Stinging Insect Allergy: The Current "Buzz" in Treatment Recommendations	Richard P. Bransford, M.D.			
12:00 to 12:30	Question & Answer Panel	ALL			
12:30 to 1:30	Lunch				
1:30 to 2:15	Headache: When Acute Becomes Chronic – Acute and Preventative Approaches to Headache	Gary D. Berman, M.D.			

SPEAKERS

Harold B. Kaiser, M.D.
Allergy & Asthma Specialists, P.A.

Thomas B. Casale, M.D.
*Professor of Medicine; Chief, Allergy/Immunology
Creighton University, Omaha, NE*

Hemalini Mehta, M.D.
Asthma & Allergy Specialists, P.A.

Allan Stillerman, M.D.
Asthma & Allergy Specialists, P.A.

Richard P. Bransford, M.D.
Allergy & Asthma Specialists, P.A.

Gary D. Berman, M.D.
Allergy & Asthma Specialists, P.A.

Philip C. Halverson, M.D.
Allergy & Asthma Specialists, P.A.

Mary Anne Elder, RN, MS, CNP, AE-C
Allergy & Asthma Specialists, P.A.

Sarah B. Wood, RN, MS, CNP, AE-C
Allergy & Asthma Specialists, P.A.

LOCATION & DIRECTIONS



Marriott
MINNEAPOLIS WEST
ST. LOUIS PARK

Marriott® Minneapolis West St. Louis Park
9960 Wayzata Boulevard, Minneapolis, MN 55426
Ph: (952) 544-4400 Fx: (952) 545-2851
Marriott.com/MSPSP



Directions from the Minneapolis/St. Paul International Airport
Take 494 West to Highway 169 North; go past 394 and take Betty Crocker/Shelard Parkway exit; turn left at lights (cross 169), follow Shelard Parkway.

Directions from the East
Take Interstate 394 West to Highway 169 North; take the first exit (Betty Crocker/Shelard Parkway); turn left at lights (cross 169); follow Shelard Parkway.

Directions from the West
Take Interstate 394 East to the Hopkins Crossroads Exit (County Road 73); go right (cross 394); take right onto Frontage Road; take a left onto Shelard Parkway.

Directions from the North
Take Highway 169 South to Betty Crocker/Shelard Parkway Exit; turn left at lights onto Shelard Parkway.

Limited number of rooms available at the Marriott Minneapolis West for conference attendees. Please call hotel at 952-544-4400 for availability and details (special rate: \$129.00). Mention the 14th Annual Allergy & Asthma Conference when calling.

SPONSOR SUPPORT PROVIDED BY:

Sponsor support pending from: Alcon, Astra-Zeneca, Dey, Genentech, GSK, Novartis, Sunovion, Sanofi-Aventis, TEVA.

REGISTRATION FORM

14th Annual Allergy & Asthma Conference
Friday, March 16, 2012
Marriott Minneapolis West Hotel

Registration Deadline	Price
Before 03/01/12	\$160.00
On & After 03/01/12	\$180.00

Last Name _____ First Name _____

Title: (RN, NP, PharmD, RT, PA, LPN, other) _____

License/certification # _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Method of Payment

- Check Please make checks payable to:
 Credit Card Clinical Research Institute, Inc.
(MasterCard or VISA only, please)

Credit Card # _____ Exp. date _____

Card billing address (*if different from above*) _____

City _____ State _____ Zip _____

Signature _____

- Cancellations must be received no less than 10 days prior to the event to receive a refund minus a \$20 processing fee.

Course fee includes breakfast, refreshments, lunch, and course materials.

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